Human behavior doesn’t change until people are invested in learning new behaviors. Circadence helps move security awareness training off the ‘must do’ list and onto the ‘want to do’ list.

inCyt® is a progressive, inventive cyber learning program that teaches security awareness through games and interactivity.

This is not the same kind of security awareness training that you’ve seen before. With inCyt we dare to have fun as the complexity of cyber is simplified and gamified.

**INCYT ENGAGES AND EMPOWERS EMPLOYEES**

**Games of Cyber Strategy**
Intrigue escalates as players compete in epic cyber-themed battles designed around the cyber attack sequence.

**Learning for Cyber Mindfulness**
Lessons are embedded in the gameplay. Starter games are short and focused on security concepts while advanced games take longer to help players understand more intricate topics.

**Metrics to Fortify Aptitude**
Player performance is tracked through gameplay statistics to measure and assess security awareness posture.
Security awareness learning made fun, engaging and empowering

➤ Reduce Business Risk
inCyt helps organizations reduce the chances that employees will fall for ‘the bait’ as they work on corporate or government systems. Getting Started topics include email security, online safety, and password best practices. Nuances of social media, insider threats, ransomware and more will also be covered.

➤ Change employee behavior
Gamified hacks first engage the player in what an attacker is trying to do. Fun, friendly competition then empowers the player with actions to detect and defend.

➤ Increase Learning Retention
Active-learning models in the game improve information retention to 75% compared to 20% through classroom, reading or audio-visual teaching methods.¹

➤ Motivate Participation
inCyt helps change the Security Awareness ‘game’. It’s fun. It’s challenging. It’s a win for employees who build stronger security practices at work—which carry over to online safety at home.

Employee learning through inCyt helps reduce risk for:
• Information Technology leaders
• Security Awareness managers
• Risk & Compliance professionals
• Organizations that understand that the biggest cyberattack risk comes from vulnerabilities within the employee base

Learn more at circadence.com/products/inCyt

Cybersecurity is everyone’s responsibility with inCyt

¹ Education Corner, “The Learning Pyramid” Education Corner, 2020

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